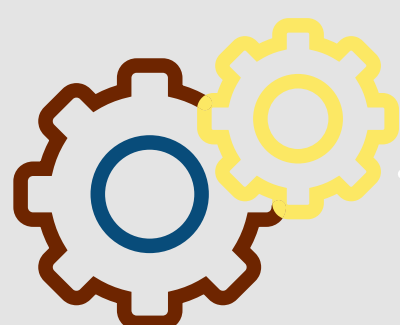




DIGITAL HEALTH EQUITY

Enhancing the digital skills learning curve

A set of principles to guide the design and implementation of digital health innovations to shorten the learning curve for the end-user to increase acceptance and adoption.



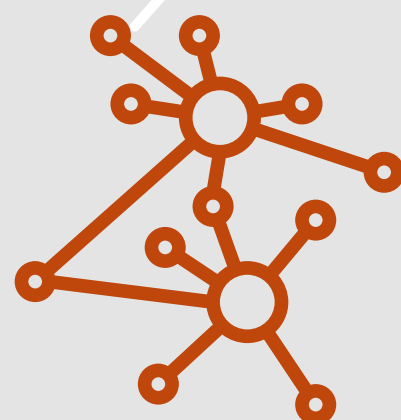
COLLABORATION

The first step towards digital health literacy. Engaging and empathizing with the end-user makes acceptance and adoption easier as they get to understand the solution better and feel the value it brings



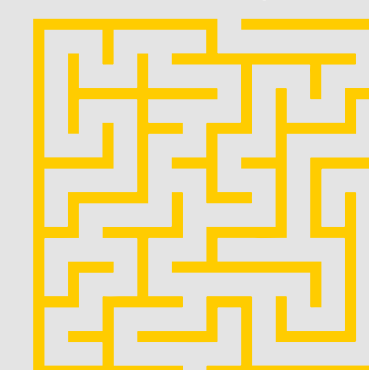
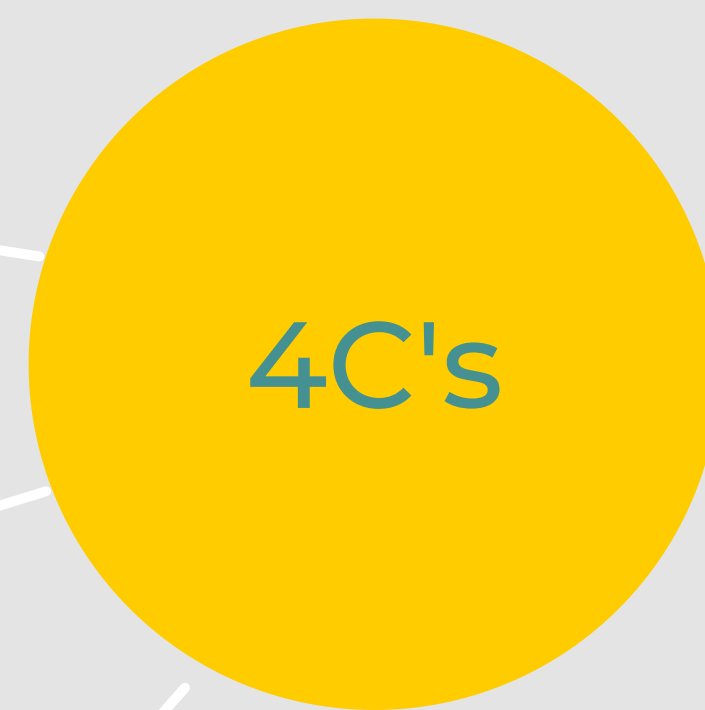
COMPREHENSION

The ability to deduce implicit and explicit information. For an individual to better understand what is being implied, it is crucial to create simple and inclusive content that the end-user can relate to, in a language they can understand.



CORRELATION

Vertical solutions often focus on fewer patient and healthcare provider needs. By integrating digital tools, we are not only improving the communication between the two parties but also offering a comprehensive solution to multiple issues. In turn, the willingness to use digital innovations increases making it easier to learn the skills to use them.



COMPLEXITY

Complexity equals comprehensive solutions offering more definite value on health outcomes and user-friendliness.